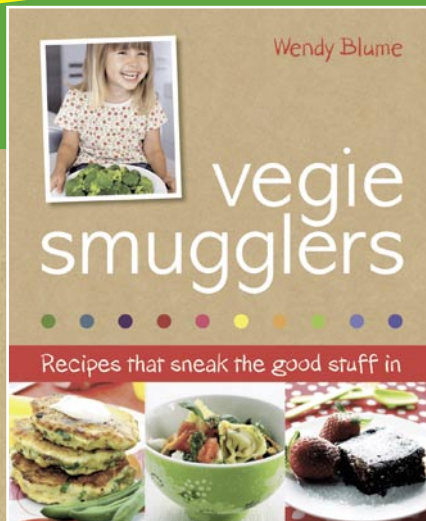


Empowering parents,  
creating healthier families,  
and raising money too!

# vegie smugglers fundraising



## Fete stalls

Books can be bought in boxes of 16, for \$300 per box, then sold at your fete for \$30 each. That's a profit of \$11.25 per book!

Thanks for your enquiry about holding a Vegie Smugglers fundraiser.

The fantastic cookbook, 'Vegie Smugglers: Recipes that sneak the good stuff in', can be sold through your school or childcare centre for \$30, and you keep \$10 of every sale. It is a simple and quick fundraising program with no hidden fees or charges. We supply colour order forms and a range of fun activity sheets for your students to enjoy, completing the theme of healthy eating and cooking.

Here's how the fundraiser works.

### Before you start

Choose a start and finish date for your fundraiser (usually 2-3 weeks).

### At the start of the program

- We supply each student with a colour A4 flyer/order form which advertises the product to parents and refers them to the website for more information.
- A variety of A3/A4 posters are available for download, including general advertising and tally posters. You can print and display these around your centre.
- We supply you with 3 craft/activity worksheets for students to enjoy in class. There is a visual fruit and veggie shopping list, a colouring in sheet and a 'my first' visual recipe, introducing the concepts of healthy choices when shopping and preparing food. These fun activities reinforce healthy eating ideals and help advertise the current fundraiser to parents.
- We supply a display copy of the cookbook so parents can browse before they buy. This copy is donated to the centre at the end of the fundraiser when more than 20 copies are ordered.

### At the end of the program

The fundraising coordinator collects the order forms and tallies money. Place your order, transfer the money and the books are dispatched to your centre (free of charge) within 7-10 days.

Please contact Wendy on 0409 074762

or email [vegiesmugglers@gmail.com](mailto:vegiesmugglers@gmail.com) to ask any questions or book in your fundraising program.

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We supply everything you need for success.

### Order form

- Each child receives a printed order form.

### Worksheets

- Our healthy eating colouring and craft worksheets cover growing, buying and cooking vegetables to complete the positive food message.

### Posters

- A range of posters to print and display.

### Tally sheets

- Print and display tally sheets to encourage parents to participate.

**Download posters,  
worksheets and tally  
forms from  
[www.vegiesmugglers.com.au](http://www.vegiesmugglers.com.au)**

